

# Design your ultimate LBD



## A special dressmaking competition from *twistedthread* in conjunction with Caroline of Sew Boutique for The Knitting and Stitching Shows 2010

Whichever decade you take your inspiration from "The Little Black Dress" (LBD) has been a staple fashion accessory for any woman to have in her wardrobe. Now is your unique opportunity to design your own and have it made up by a professional dressmaker Caroline Laidlaw-Owen of Sew Boutique.

This competition is open to anyone over the age of 16 and we invite all textile and fashion enthusiasts to submit your pattern design to us. All entries must be received by 31st of August 2010. With your entry we will need the following details: Your drawing of the LBD including a visual of the front and back of the dress. (please see Harrington Fabric and Lace, Nottingham). We must have precise measurements for your personal dress size.

We will also need your full contact information and we would also like a passport style photo of you and a brief bio about you - No more than 50 words please.

## The PRIZE

The three best designs for the competition from all of the entries received will be selected and made up by Caroline of 'Sew Boutique' to the measurements of the winners. As well as receiving the dress totally free of charge the winning entries will be displayed at the Alexandra Palace Show - On the Feature "Boutique LBD". In addition to this our winners will be invited to the show for a special 'make over' and photo shoot in their very own 'ultimate' LBD.

Unfortunately, we cannot return any of the designs entered into our competition and decision by *twistedthread* on winning entries is final. Materials used to make up LBD's will be decided between Caroline and the competition winners but fine quality Silk Taffeta material has been supplied by **Harrington Fabric and Lace, Nottingham**.

So get creative now and provide Caroline with a challenge enter those designs now and you could be wearing your own specially designed dress at the biggest and best textiles fashion and Knitting and Stitching Show in Europe this October.

## How to take your Measurements?

Some 'old style' advice for you on taking your own measurements which we hope you find useful.

Stand squarely in front of a mirror while taking these measurements. Do not mark them on paper by guesswork, as measures on a flat surface are very deceiving.

To ensure a well-balanced pattern being made, the greatest care must be taken with the measurements.

1. the diagrams show the measurements required for making simple drafts of dresses, bodices and lingerie.

- Back length from neck to waist.
- Back length from neck to hip.
- Back length from neck to hem.
- Half across back at (at the shoulder blades).
- Bust.
- Waist.
- Hips.

- 2. Shoulder length. Half across front (at the chest; i.e. half-way between neck and bust line).
- Front length from shoulder to bust.
- Front length from shoulder to waist.
- Front length from shoulder to hip.
- Front length from shoulder to hem.
- Inner length of sleeve from armpit to inside thumb.
- Outer length of sleeve from shoulder, round the bent elbow to wrist.

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**Please transfer these measurements to go alongside your drawing overleaf.**

Biog 50 words about you and your design

Photo of yourself optional

# For your LBD Competition Design illustration



**Return competition PDF Entries to:** [mail@twistedthread.com](mailto:mail@twistedthread.com)

**Or, by post to:**  
LBD Competition  
Creative Exhibitions  
8 Greenwich Quay  
London SE8 3EY

Faxback to: +44 (0) 20 8692 6699

Please remember to include your measurements  
and the final deadline for receipt of Entries is  
Tuesday 31st August 2010

