

# The Worshipful Company of Broderers

## Worldwide Embroidery Design Competition 2010

### BRIEF

#### Introduction

The competition is to create your own ORIGINAL design, which will be interpreted in hand embroidery by the experts at the Royal School of Needlework, for the Worshipful Company of Broderers' commemorative table-top Lectern Fall to celebrate the 450<sup>th</sup> anniversary of their original Royal Charter in 1561, granted by Queen Elizabeth I.

#### Brief

The underlying meaning of the Brief indicates that successful applicants will embrace the suggestion that the judges will be looking for innovation and a very contemporary feel to the designs submitted.

It is worth remembering that for over 500 years The Worshipful Company of Broderers has championed the creation of embroidered artefacts which have reflected the spirit of the moment. In so doing they have encouraged and supported cutting edge and forward looking contemporary embroidery design, all the while maintaining the highest quality from design to completion.

Good design, though fashionable, will endure. The present Master and the Liverymen of the Broderers wish to mark this occasion with a new embroidered table-top lectern fall. The winning design will celebrate all that is meaningful, forward looking, innovative and creative and will reflect the best of textile thinking at the beginning of the 21<sup>st</sup> Century.

The design of the new British coinage of the realm is an illustration of how an everyday object with a long tradition can be revisited and brought up to date. On this occasion it was a brave move in design terms. In a few years it will become commonplace but, because it has been designed well, it will stand the test of time and put a marker down for the start of the new Millennium.

You have been given permission to take risks with your designs. Please enjoy the process so that the world at large can join with you in celebrating this special moment.

We welcome entries from everybody, whether or not they have a background in textile design. Some pointers as to how you might start to approach this opportunity are listed below, together with some websites for research.

- Allow time and ingenuity to take your ideas for a walk
- Review the composition of various elements
- Consider unusual combinations and a variety of different scales
- Be free with colour choices
- Think about how your design will read from different angles and proximities in a large room
- Think about how your design will celebrate embroidery in the 21<sup>st</sup> Century

Your design, once stitched, will take its place alongside the rare and precious objects in the Broderers' archive. These are used and admired regularly at ceremonial and other Broderer events, where they will be joined by the new lectern fall from 2011 onwards and for many generations to come.

## **Research material**

Much of the Broderers' history was lost in the Great Fire of London of 1666 and more was lost in the Blitz of 1940 during the Second World War.

Your design should be informed by your own research. You should begin by visiting the website of The Worshipful Company of Broderers on [www.broderers.co.uk](http://www.broderers.co.uk)

You will find a number of headings which will offer you some research material, namely:-

- [History of the Broderers](#)
- [Livery Profile](#)
- [Livery Companies](#)
- [Associated Companies](#)
- [The Craft of Embroidery](#)
- [Treasures](#)
- [The Master's Song](#)

### **If you wish, further research may undertaken into:-**

Livery Companies' origins in the City of London  
Broderers' Grant of Arms and Seal  
Broderers' Barge Banner/Streamer  
Broderers' Embroidered Crowns  
Rules of Heraldry  
Story of the Holy Dove  
Pertinent Broderer Dates 1331-1561 - 2011  
Inscriptions and script from Broderer documents  
Images from Broderer documents/charters  
Images of Broderers' silver wine goblets and John Parr Loving Cup  
The Master's Chair  
The Master's Robes

## **Size and Dimensions**

The Embroidery Design is to be suitable to be a fall in front of a table-top lectern

The lectern fall will be mounted, but not framed, on a board measuring 14" (36cms) high and 18" (46cms) across

## **Artist's Statement**

You are requested to supply an artist's statement of not more than 100 words to accompany your design in order to help inform the judges